



OPTIMUM FLOW

EFFICIENCY THAT MOVES!

**OPTIMUM GROUP™ PROVIDES LABELS AND FLEXIBLE
PACKAGING FOR TRANSPORT, LOGISTICS AND
E-COMMERCE.**



YOUR BRAND PERFECTLY ON THE MOVE!

Keep your products moving smoothly through transport, logistics and e-commerce with smart labels and flexible packaging from Optimum Group™. Fully tailored to a supply chain that keeps moving.

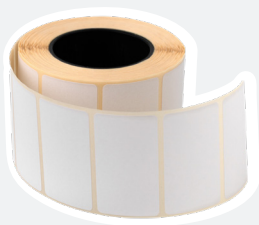


A4 LABELS

Practical for shipping, order processing and internal identification. Easy to print in-house and available in various formats for applications including address labels, barcodes and warehouse coding.



Recycling tip: Match the label size and number of labels per sheet to the application and print only what is needed. This allows you to make optimal use of every A4 sheet while reducing unnecessary material use and residual waste.



BLANK LABELS

Versatile solutions for identification, coding and shipping. Available in a wide range of sizes, materials and adhesive types for applications including barcodes, shipping labels and warehouse labels.



Recycling tip: Match the label material, adhesive and size carefully to the application. This helps prevent unnecessary material use and supports the most efficient possible processing and recycling.



FILM ON ROLL

Flexible packaging offering the perfect balance between protection, appearance and efficiency. Lower transport costs, reduced material consumption and optimal product freshness.



Recycling tip: Where possible, choose a mono-material solution and optimise the film thickness for the application. This reduces material use and improves the recyclability of the packaging.

TOGETHER TOWARDS THE PERFECT PACKAGING SOLUTION

- Efficient solutions for transport, logistics and e-commerce
- Labels and flexible packaging for a wide range of applications
- Printing technologies: flexo, digital, inkjet and thermal transfer
- Variable data and personalised printing
- Smart combinations for maximum efficiency

SUSTAINABLE PERFORMANCE

Reduce material use and choose solutions that support recycling. We help you find the right balance between performance, efficiency and recyclability.



LINERLESS SOLUTIONS

More labels per roll, fewer roll changes and no release-liner waste. Linerless labels save storage space, reduce waste and support a smoother flow of goods.



Recycling tip: Because linerless labels do not require a release liner, less residual material remains after use. Separate empty cores and other packaging materials where possible to support optimal recycling.



POUCHES

Lightweight, efficient and reliable. Ideal for transport, logistics and e-commerce. Our pouches save space, protect products and support a smart, sustainable flow of goods.



Recycling tip: A pouch already offers excellent weight savings compared with rigid packaging and is even more sustainable when made from mono-material.



PRINTERS & RIBBONS

We supply printers, ribbons and labels for applications including barcode labels, shipping labels and address labels. Perfectly matched to your process, helping identification, tracking and shipping run smoothly.



Recycling tip: Ensure your printer, label and ribbon are optimally matched. By selecting the right ribbon width and quality, you can prevent unnecessary material use and get more out of every roll.



TRANSPORT, LOGISTICS AND E-COMMERCE - OPTIMUM FLOW -

At Optimum Group™, we understand the demands of transport, logistics and e-commerce. From labels to flexible packaging: smart solutions that make processes more efficient, save space and keep products moving reliably through the supply chain.

*„TOGETHER WE CHANGE THE FUTURE OF
LABELS & FLEXIBLE PACKAGING SOLUTIONS.“*

Scan the QR code
for more information.

